

Highest Priority Items

Lowest Priority Items

1

Logo / Branding / Quote / Photo

Dirk's site is a personal one, but there are professional goals for the site as well. He's developing a "brand" of sorts, while also keeping a personal site. This can be made up of a combination of a photo, colors, logo, messaging, etc.

Primary Navigation

We'll want to include access to his primary blogs (Heart & Mind), and his about section.

Featured Article or Essay

There should be a featured article or post "brought out to the top" on the homepage. It can be something posted on the site or linked to elsewhere (like Digital Web, etc.)

Latest Entries

I think instead of a long list of entries, we bring out the latest 3-4 from each blog (Heart & Mind) with some sort of identifier or badge for them. Maybe they have a different style applied depending on the category or a small icon?

2

Search

Site search function handled directly from the home page.

 Where is Dirk?

A small identifier of some sort identifying where Dirk is and what he's been up to. Could be somewhat graphical in nature, but set by a style for easy update.

3

Archive List

We could expose his archive categories in a list on the homepage. This is more important on the actual Heart & Mind blog pages, but if we can work it in here it could be good.

notes

This document is to be used to illustrate the main components on the Dirk's new homepage.

The goals for his site are complicated and at times conflicting. The core content is comprised of two separate (yet united) areas "Heart" where Dirk will be sharing more personal thoughts, images, and stories related to family and friends and "Mind" where he'll be writing a bit more of a cerebral, idea-generating, work-related slant.

He'll also have quite a bit of content around the basics; who he is, what he does and what's going on with him at any particular moment.

The goal is to create homepage that blends these things and quickly introduce us to Dirk. It will provide a window into the heart (and mind) of his site, keeping an equal focus on both aspects and providing a reader a way to easily and intuitively access more content.